



Scott Lawrance

2012 - 2014

Accomplishments

- Creation of the IATA Diversity Award in conjunction with Kristine Ensign of the Diversity Committee to recognize members working to improve diversity within the profession.
- Working with the IHSAA and Indiana Department of Education to help implement the new concussion law passed in 2012. We worked together to produce an inter-association statement guiding athletic trainers on the intricacies of the law and how it would affect them in their daily practices.
- We worked with the state licensing board to help present to the Regulated Occupations Evaluation Committee (ROEC) who was reviewing all regulated occupations for continued licensure. The IATA was recognized with a Dan Campbell Legislative Award for this effort.
- Renaming the IATA Distinguished Service Award to the Joe A. Harvey Distinguished Service Award in honor of IATA's 11th president
- Forming the Young Professionals Committee to address the needs of athletic trainers making the transition from student to professional.
- Successfully transitioning the IATA to a new management company as the association continued to grow.
- Re-organization of the association infrastructure with revisions of bylaws and policy/procedure manual, creation of new EC organization including special committees.
- Successful recruitment of over 40 new volunteers to work with the association bringing in new ideas and fresh perspectives.
- Forming the Critical Incident Stress Management (CISM) team and laying the ground work for this group to expand their network and abilities to respond.
- Creating the National Athletic Training Month committee to focus promotional efforts and celebrate the profession. Working with Eric Hall to put together the proposal submitted and ultimately selected (one of three) to participate in the NATA Third-party Reimbursement Pilot Program.



This program is a three-year strategic process aimed to improve athletic trainer's access to third-party reimbursement.

- Leading the formation of the new IATA 5-year Strategic Plan. We started the process in July 2014 and the plan was adopted by the Executive Council in December 2014. This was an amazing process that showcased the resourcefulness and vision of a very dedicated workgroup of athletic trainers from throughout the state.
- Laying the ground work to add athletic trainers to the Indiana Code as Healthcare Providers.

Challenges

- When I took office we had 8 of 11 Executive Committee members who were new to the association. This was great in the sense that it brought new ideas and energy, but also challenging in that there was some additional guidance needed as each individual learned the intricacies of their new position.
- Working to educate membership on business opportunities including third-party reimbursement.
- Facilitating the change between association management companies.
- Updating the association documents (bylaws, policy and procedure manual) to reflect current practices.

Memories / Words of Wisdom

"I hear people say they'd like to be involved, but are too busy and don't have time to commit. One of my favorite quotes is: "You generally can make time for things that are important to you; it's not the time that's lacking, it's the will". Member involvement is the heart of the association and our profession cannot survive/thrive without this. For me, serving the profession and working with the members of this board has been one of the best, most rewarding professional experiences of my career. I'm very proud of what this board accomplished during my two years as president. If you are considering serving the association, I strongly encourage you to do it. It doesn't take that much extra time and you won't regret it. I certainly haven't!"